



## **2009 Woodstown Farmers' Market Contract**

**Presented by the Woodstown-Pilesgrove Business Association**

**Website:** [www.WoodstownFarmersMarket.com](http://www.WoodstownFarmersMarket.com) **Market Manager:** Paul Langley (609) 420-3014

**The Aim** of the **Woodstown Farmers' Market** is to bring increased business to our community, to encourage local shopping and to provide a service to our area residents while creating a tradition that will continue to grow in years to come.

**The Goal** of this market is to raise awareness within the community of Jersey Fresh products available from our local farming community.

**The W-PBA** is excited about the possibilities this market can provide to our area to help stimulate business, not only in our community, but all along the Route 40 corridor in Salem County.

**Sales Authorization and Participation** is open to established farming operations engaged in the production of agricultural products and is available to growers and families who have established New Jersey farming operations under their direct management and are subject to the discretion and review of the Market Manager and the Farmers Market Advisory Committee. Authorization is not transferable and may be limited to a specific number per market.

**The Woodstown Farmers' Advisory Committee** and its Managers reserve the right to select participating vendors and growers based on the size of the market location, composition of products offered, and prior adherence to the market requirements. Authorization to sell at the market can be withdrawn by the Market Manager.

**Market Managers** are responsible for the orderly operations of the market. They are there to assist vendors and visitors alike. They are the "Go to Guys" with any questions or concerns. Any disputes among fellow vendors should be directed to the onsite Market Manager who is the final arbiter of all disputes. The Market Manager has the right to evict any vendor from the market site.

**The Market Hours** will be 9am until 2pm, every Friday beginning May 8, 2009 until October, weather permitting, and subject to product availability.

**The Location** will be Route 40 and West Wilson Ave. (railroad crossing). West Wilson will be a ONE WAY street, with traffic being directed south for the hours of the event only to help provide a safer walk for visitors walking the market.

**Market Vendors** should arrive between **7:30am - 8am** and are required to be set up when the market opens at 9am. Vendors are asked to remain until the close of the market at 2 pm and to be considerate of the other vendors. In the event an emergency, the Market Manager will assist you.

## **Noteworthy: The Woodstown High School Schedule/Hours**

- May – June 19<sup>th</sup>, the WHS is open (7:30am – 2:35 pm not including sports schedules) and buses are operating in addition to students walking to and from school. Please be onsite in plenty of time to avoid any busy traffic delays.
- June 19<sup>th</sup>, until Labor Day weekend, the WHS is closed
- September until October school is back in session and regular school hours resume.

**Market Attendance is a Requirement** in order to maintain an attractive and consistent market. Vendors are required to be at the market on the weeks checked on their application form. If you are unable to attend you must contact the Market Manager more than 24 hours before the market time. Absences where vendors give proper notice via phone/email to the Market Manager will be excused. Only two unexcused absences per applicant will be accepted. Vendors will forfeit the full daily fee for failure to attend if notice is not given at least 24 hours in advance. Vendors will forfeit half fee for excused absences where proper notice has been given.

**Purchased Items** must be grown /produced in New Jersey and proof may be requested at any time by the Market Manager. A grower may sell a limited amount of “purchased agricultural products,” defined as agricultural products not grown /produced by the seller, but still produced in New Jersey; however it will be subject to the Market Manager’s discretion. Purchased agricultural products may represent no more than 30% of the total produce display area at any time during the market; unless the Market Manager determines that more is merited to round out the Markets offerings, or for the other good and sufficient reasons.

**Products to be sold** at the Woodstown Farmers’ Market should be listed on the Vendor Form (attached) with the date of product availability and should be given to the Market Manager at the beginning of the season. Purchased agricultural products must be so labeled on the product list,

**Vendor Space** is assigned by the Market Manager with preference given to those who contract for the entire season. Arriving late may result in a location change. Vendors are provided one 10 x 10 space (additional space is available upon request and only if request is made in advance). Vendors must provide and secure their tables and canopies. Generators are permitted but are restricted to size; please ask the Market Manager what is permitted before bringing a generator to the site.

### **W-PBA Members Fees:**

- \$25 per week for an under 10 week commitment and if paid weekly. There is also a one-time registration fee of \$50 for the season (non-refundable).
- \$20 per week with a 10 or more week commitment and only if paid in advance. No registration fee necessary.
- Fee for additional space is \$10 per week per additional 10 x 10 areas. (Additional fees may be applicable for the NJ Dept. of Health and NJ Fire Inspection)

### **Non-Member Fees:**

- \$30 per week for an under a 10 week commitment and if paid weekly. There is also a one-time registration fee of \$50 for the season (non-refundable).
- \$25 per week with a 10 or more week commitment and only if paid in advance. No registration fee necessary.
- Fee for additional space is \$10 per week per additional 10 x 10 areas. (Additional fees may be applicable for the NJ Dept. of Health and NJ Fire Inspection)

**Agricultural Non-Profits** are welcome but will be limited to local community /school groups only and are required to pay the same fees as a W-PBA Member. No selling of food products is permitted.

**Food Vendors:**

- Limited to local food establishments of Woodstown and Pilesgrove.
- Limited to members of the W-PBA.
- Food products sold or prepared must meet the guidelines set forth by the Salem County and New Jersey Health Departments and are required to be posted in each booth.
- All foods must be prepared in a certified and inspected kitchen facility.
- Food vendors must provide a copy of their Health Inspection Certification to the Market Manager before being approved. Copies are required on site in the event a health inspector visits the site.
- Food vendors are required to list items /products they wish to sell on the Vendor Form (attached).

**Agricultural-Related Artisans** will be allowed at the discretion and review of the Market Manager and the Advisory Committee and are required to pay the appropriate fees based on W-PBA Membership or Non-membership.

**A Certificate of Liability Insurance** must be received and approved by the Market Manager with a minimum of \$500,000 in coverage is required from each participating vendor naming the following as additional insured parties:

- The **Woodstown-Pilesgrove Business Association**, Rt. 40, Pilesgrove, NJ 08098
- The **Borough of Woodstown**, West Ave., Woodstown, NJ 08098
- The **County of Salem**, 17 New Market St., Salem, NJ, 08079

Please check with your business or home-owners insurance agent to get coverage.

**Applicable Laws and Regulations** apply. Vendors are responsible for compliance with all applicable health codes, weights and measure laws and Jersey Fresh regulations.

**Cleanup** is required. Each vendor is responsible for his /her space and is required to bring at least one trash receptacle. Vendors must clean their sales and truck areas at the end of the market day and remove all refuse from the market site.

**Display /Conduct Requirements:** No vendor will block or limit the view or access of consumers to the neighboring vendors. Produce and or products that are not of fresh or of good quality may not be displayed or sold at the **Woodstown Farmers' Market**. Each vendor must display a sign in a prominent place giving his /her farm /business name and address. Prices should be clearly marked.

**Organic Producers** should display the name of their certifiers, and should clearly label and separate organic and non-organic produce offered for sale in the same display.



# 2009 Woodstown Farmers' Market Registration Form

**MAKE CHECKS PAYABLE TO: W-PBA Farmers' Market**  
**MAIL YOUR REGISTRATION FORMS AND VENDOR LIST TO:**  
**Woodstown Farmers' Market, 1162 Route 40, Pilesgrove, NJ 08098**

Farm /Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

On-Site Person: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone Number: (    ) \_\_\_\_\_ - \_\_\_\_\_ Email: \_\_\_\_\_

Are you qualified to accept FMNP (WIC and Senior Citizen vouchers)? Yes (    ) No (    )  
 Are you a certified organic grower? Yes (    ) No (    ) if yes, certifying organization: \_\_\_\_\_

Check the Fridays you will attend the **Woodstown Farmers' Market** in 2009:

May 8 (    )    May 15 (    )    May 22 (    )    May 29 (    )  
 June 5 (    )    June 12 (    )    June 19 (    )    June 26 (    )  
 July 3 (    )    July 10 (    )    July 17 (    )    July 24 (    )    July 31 (    )  
 Aug 7 (    )    Aug 14 (    )    Aug 21 (    )    Aug 28 (    )  
 Sept 4 (    )    Sept 11 (    )    Sept 18 (    )    Sept 25 (    )  
 Oct 2 (    )    Oct 9 (    )    Oct 16 (    )    Oct 23 (    )    Oct 30 (    )

Total weeks I will participate in the 2009 Woodstown Farmers' Market: \_\_\_\_\_  
 (October will depend on weather conditions and product availability)

(    ) Payment in full is enclosed for the dates that I will attend the **2009 Woodstown Farmers' Market**.  
 (    ) \$50 Registration Fee is included (waived if paid in full, in advance for 10 or more weeks).  
 Amount of Remittance: \$ \_\_\_\_\_ Check /Money Order # \_\_\_\_\_

The undersigned and or representatives, in consideration for the fee paid, agrees to indemnify and hold harmless from any liability arising out of participation in the **2009 Woodstown Farmers' Market**, the Borough of Woodstown, the Woodstown-Pilesgrove Business Association, and the County of Salem County, whereby permission has been granted to use the property at the railroad tracks located on the corner of Rt. 40 and West Wilson Ave., Woodstown NJ, 08098 or any other volunteer assisting in the market events. I hereby certify that I have read and understand and agree to abide by the **Woodstown Farmers' Market** rules and will follow all relevant health and safety codes. All the information I have provided is accurate and true.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_, 2009

# 2009 Woodstown Farmers' Market Vehicle Registration Form

**Vendor Parking** will be limited, so we ask that you not bring more than one vehicle to the site if possible.

**Vendor Parking Permits** will be issued per registration and must be visible in your vehicle and parking will be on a first come basis.

**Public Parking** is available throughout town on side streets as well as public parking lots located in the center of town and behind Woodstown Borough Hall. Signs will direct the public parking.

## Vehicle # 1

**Owners Name:** \_\_\_\_\_

Make and Model: \_\_\_\_\_

License Plate # \_\_\_\_\_ Color: \_\_\_\_\_

## Vehicle # 2

**Owners Name:** \_\_\_\_\_

Make and Model: \_\_\_\_\_

License Plate # \_\_\_\_\_ Color: \_\_\_\_\_





***Announcing the opening of the . . .***

# ***WOODSTOWN***



## ***FARMERS' MARKET***

***MAY 8, 2009 thru OCTOBER  
Every Friday  
9 A.M. til 2 P.M.***

***Along the Railroad, W. Wilson Avenue & Rt. 40  
Woodstown, NJ***

***Featuring Fresh Fruits, Vegetables, Flowers, Herbs,  
Dairy Products, Bee Keeper, Wool Crafters, and Ag Related Artisans  
Local Food Vendors, Music . . . And MUCH MORE!***

***Free Parking and Easy Access  
to Downtown Shopping & Eateries!***

Visit our website: [www.woodstownfarmersmarket.com](http://www.woodstownfarmersmarket.com)

Contact Market Managers: Paul Langley at 609-420-3014, [rascal713@comcast.net](mailto:rascal713@comcast.net)  
John Alvarez [bigbadjohn920@aol.com](mailto:bigbadjohn920@aol.com)

*For further information*

Sponsored by the Woodstown-Pilesgrove Business Association